

# EMPLOYEE SURVEY SECOND SQUEEZE

You've read the survey results. But what are you not seeing? Employee surveys give you a snapshot of how your team feels - or at least *what they want you to think they feel*. But when you stack those responses next to business metrics, customer feedback, or team performance, do the puzzle pieces actually fit?

Stop using your survey answers as the end of the drill. Instead, use them as the beginning of deeper conversations with, for, and through your employees. They have more to say, and offer, than what's showing up.

This matters even more if you've built strategies, plans, or budget recommendations around that data. Because more is not always better. And without a second squeeze, you might be pumping more noise, disruption, and uncertainty into an already stretched workforce. That's not what they need. And it's certainly not what your business needs either.

Let's take another look. A sharper look. One that squeezes every bit of meaning from your data and turns it into a smarter plan forward.

## HOW IT WORKS

Arketi's Employee Survey Second Squeeze puts a fresh set of eyes on your data – backed by a perspective that's unbiased, experienced, and trained to spot the signals others miss.

We reanalyze your existing employee survey results, then cross-check those insights against broader business metrics, performance indicators, and organizational trends.

You'll walk away with a crisp executive-ready summary and a "Start Here Now" guide that shows exactly where to focus first.



Find the disconnects



Surface the blind spots



Uncover actionable opportunities

## WHY IT WORKS

Often, the clearest path forward is hiding in plain sight. It just takes an experienced guide – someone who can see both the forest and the trees – to shine a light, connect the dots, and lead you down the right path.

Somewhere in that sea of survey responses are clues. Insights that can unlock stronger performance, better engagement, and deeper alignment across the business.

If you've reviewed the data a dozen times and still feel stuck, you are not alone. That is not a failure. It is an opportunity.

**Hundreds of teams have turned to us for a second squeeze and found insights well worth the extra press.**

## HOW LONG AND HOW MUCH



### TIMELINE

6 to 8 weeks



### FORMAT

Primarily remote, site visits if needed



### FEE

\$9,750

When you work with Arketi Inside, you partner with experts in workplace change management and communications. We help your company connect leaders and employees, strengthen culture, and drive real business results.

### JUST BEGIN. THE REST IS EASY!

Contact Arketi Inside's Managing Director, Jason Anthoine, at [janthoine@arketi.com](mailto:janthoine@arketi.com) or 478.719.9990 to explore how Arketi Inside can help you build a stronger culture in the workplace for stronger results in the marketplace.

